

**Catonsville Homes celebrates 20th anniversary:
Two decades of working and growing together**

This year, Catonsville Homes celebrates 20 successful years in the homebuilding industry. When the company was first formed in 1984, lifelong friends and company principals Rob Scranton and Frank Potepan were students at UMBC. They focused on home improvement projects, doing much of the building work themselves. They expanded the scope of their business five years later and began building new homes in Carroll and Howard Counties.

The first year Catonsville Homes entered the homebuilding market, the firm built five new homes. Currently they build between 40 and 70 homes annually. In addition, they opened two new communities in the fall of 2004 – Sterling Glen, luxury homes in Mt. Airy, and Brookshire, estate homes on one to three acre homesites in Finksburg/Westminster. Greentree, an active adult community in Mt. Airy, will debut in the near future.

Catonsville Homes currently employs a team of 30 professional managers, salespeople, project supervisors, carpenters, and other field operations personnel. “We’ve spent years selecting and developing a team of skilled professionals committed to the highest standards of craftsmanship, innovative design, and relationship building,” explains President Rob Scranton. “That continuous commitment to higher standards helps set us apart in the industry.”

The firm is a seven-time winner of Awards of Excellence from the Sales and Marketing Council of the Home Builders Association of Maryland. Those awards recognize local builders who provide buyers with homes that embody excellence in design, livability, and value. “You have to listen to the customer’s wants and needs, and then use that insight to create the home of their dreams. That’s why no two Catonsville Homes are the same,” notes Vice President Frank Potepan.

Catonsville Homes expanded the breadth of its work further in 2004, unveiling a plan for the redevelopment of a portion of the historic downtown main street area in Mt. Airy. The plan includes the area that runs from the site of the former F&M Bank building at the corner of North Main St. and Prospect St. south to the old railroad spur that ran through the downtown area. Currently, the area is made up of the vacant bank building and parking areas. When the redevelopment is complete, the project will include retail, restaurants, office space, and off street parking designed to draw people to the now underutilized downtown.

“Frank and I were very much influenced by the experience of growing up in Catonsville. It was a neighborhood with a strong sense of community. Since we came together to start Catonsville Homes, we’ve always strived to build homes rather than just houses and help create communities where people feel connected to their neighbors. That’s the path we’ve followed and the one that will lead us into the future.”

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Photo of cruise/caption:

To thank their team for the hard work that led to 20 years of growth and success, Catonsville Homes took its staff and their spouses on a Caribbean cruise. “A company is only as good as the people who work there. The success of Catonsville Homes has its roots in the hard work and dedication of each and every member of our team,” says company president Rob Scranton.

